

Introducing the new **DYKEM® Mile Marker™**.

IT MARKS A MILE... AND THEN SOME!

\$

EACH



The DYKEM® Mile Marker™ lasts 11.8 times longer* than the leading marker—and it won't dry out!

*Results may vary, based on conditions.

When your usual ink marker wears out, dries out or the tip softens, the DYKEM® Mile Marker™ keeps going. In fact, in lab tests*, **it marks for 7,335 feet—almost 1.4 miles!** It even has a reversible writing tip so your mark remains crisp. Plus, the Mile Marker is valve-actuated...so **it won't dry out.**

The leading markers? Well, they didn't even make it around the block, marking for only a paltry 620 feet*. That translates to the Mile Marker having **more than 11.8 times the marking power** of the leading markers! (Scan the QR code on the back to see for yourself!)

Better yet, the DYKEM Mile Marker typically offers a **dramatic cost savings compared to the leading marker** based on mileage. (See Documented Cost Savings calculator on reverse.)

Mile Marker

PRODUCT #	QUANTITY
91102	12 markers/box

Currently available in black only.

DYKEM® MILE MARKER

**Marks for 7,335 feet -
almost 1.4 miles!***



↑ ↓ **Marks for 620 feet...
unless it dries out first.**

MANUFACTURED BY:

ITW
PROBRANDS
great chemistry at work™

MAKE YOUR MARK WITH DOCUMENTED COST SAVINGS!

Use this simple calculator to see how much you can save when you switch to the DYKEM® Mile Marker™:

SECTION 1: Current Spend

How many traditional permanent ink markers do you use per year?

 ①

How much do you pay per marker?

X

\$

 ②

Subtotal: Current Annual Marker Spend:

\$

 A

SECTION 2: Mile Marker Spend

Number from ① above

 ÷ 11.8 = ③

Cost per Mile Marker

X

\$

 ④

Subtotal: Revised Annual Marker Spend:

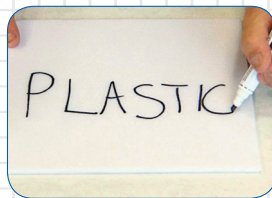
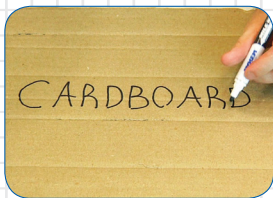
\$

 B

SECTION 3: Cost Savings

A	<input type="text"/>	—	B	<input type="text"/>	= \$	<input type="text"/>	<input type="text"/>
	CURRENT ANNUAL SPEND			REVISED ANNUAL SPEND		ANNUAL COST SAVINGS	PERCENTAGE SAVINGS

GREAT FOR MARKING ON:



(and much more!)

Call Your Distributor Today to Learn More!



Visit <https://goo.gl/e3z01Y>
or scan this QR
code to see a
demonstration!

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